November 23, 2015

To Whom It May Concern:

The Western Bonanza Management Team is in the planning stages for the 2016 Western Bonanza Junior Livestock Show. The show is scheduled to take place Friday, February 12th through Sunday, February 14th, 2016 at the Paso Robles Event Center. We would like to invite you to be part of this year’s trade show at Western Bonanza.

This jackpot style livestock show is considered one of the most competitive shows on the West Coast. Last year’s show featured over 500 exhibitors from across the country. This event is managed and staffed entirely by Cal Poly students and is a great example of Cal Poly’s Learn by Doing philosophy. More than 120 students are involved in planning and organizing the show, which develops their leadership, teamwork and management skills.

Please review the enclosed application for more details about the trade show. If you are interested in participating, please return the completed application to the address specified by Friday, January 15th, 2016. If you have any questions or concerns, feel free to contact me at any time.

Please take a moment to visit our website, www.westernbonanza.calpoly.edu and our Facebook and Instagram pages for more information about this year’s show.

From all of us at Western Bonanza, thank you for your support, and we look forward to seeing you in February!

Sincerely,

Diane Meyer
Facilities Manager
(707) 337 – 9394
dmeyer209@att.net

Lee Rincker
Faculty Advisor
(805) 756 - 2892
lrincker@calpoly.edu
Company Name:_____________________________________
Contact Name:_____________________________________ Phone:______________________________
E-Mail: _______________________________________ Cell:_____________________________________
Mailing Address:___________________________________
City:_________________________________________ State:_________ Zip code:__________________
Brief Description of Products:
_________________________________________________________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________
Have you or your company ever exhibited at Western Bonanza?    _____Yes     _____No
If yes, what year(s)? _______________________________________________________
Would you prefer to be inside or outside?
  _____ 10’ x 10’ Inside Space        _____ Outside Space (size & location negotiable)
Would you like to bring a merchandise trailer?  ____Yes   ____ No
If yes, please label the following diagram to indicate door entries, windows, or any other areas you
will need to access (the more details the better):

Length of trailer: ___________ Width of trailer: ___________
Do you need tables provided to you?  ____Yes  ____ No  If yes, how many? __________
Do you need chairs provided to you?  ____Yes  ____ No  If yes, how many? __________
Date and time of arrival: __________________________________________________________

Available arrival times: Thursday, 10:00am - 3:00pm* and Friday, 8:00am - 12:00pm
*Fairgrounds close at 4:00pm on Thursday. No over night camping permitted on Thursday.

If you have any additional needs/concerns, please list them below:
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________

Application and payment must be received by January 15, 2016 to reserve your space. All trade show spaces are $300. Please make checks payable to Cal Poly Corporation. For more information, or to address any questions or concerns, please contact Diane Meyer (contact information is listed below).

By signing this application, we hereby agree to the terms and conditions set forth by Western Bonanza.

Signature: _____________________________________________   Date: __________________________
Name (Please Print): ___________________________________________
Booth Name: __________________________________________________

Please send completed form and payment to:
Cal Poly’s Western
Bonanza Attn: Diane Meyer
P.O. Box 819
San Luis Obispo, CA 93405

Event Contact:
Diane Meyer
Facilities Manager
Phone: (707) 337-9394
Email: dmeyer209@att.net